

**WFHM SE Core Division Leadership Room Block, March 20-22, Orlando**

Proposal from Holiday Inn Express & Suites Orlando East-Ucf Area  
12250 East Colonial Drive, Orlando, Florida, 32826, USA

**Proposal Details**

**RFP Name** WFHM SE Core Division Leadership Room Block, March 20-22, Orlando  
**RFP Code** N5NZTGVB2H9  
**Event Name** SE Division Core Leadership Room Block  
**Response Date** Mon, 06-Mar-2017 10:43 AM **Proposal Status** Declined  
**Supplier Name** Holiday Inn Express & Suites Orlando East-Ucf Area **Supplier Type** Hotel  
**Chain** IHG **Metro Area** FL - Orlando  
**Brand** Holiday Inn Express  
**Commission?** Yes

**Proposal Introduction** Thank you for your inquiry to the BRAND NEW Holiday Inn Express & Suites Orlando East - UCF Area, one of East Orlando's newest hotels which opened in December 2013. We are ranked #2 out of #334 hotels on TripAdvisor Orlando. In addition, the hotel won the IHG Newcomer Award for 2014-2015. We have the high service level to match our fabulous new hotel. We offer FREE Express Start Breakfast Bar and FREE Wi-Fi. Across the street is Town Center, McDonalds, Jets Pizza, and Cheddars Restaurant. Waterford Town Center with shopping and dining is located 1.5 miles south of the hotel. Wells Fargo is located 4 miles west; 10 minute drive. We look forward to sharing our hospitality with you and your attendees.

This proposal expires March 10, 2017.

Date Type	Event Dates	Check-In Date	Availability	Rates (USD)
Preferred	Mon, 20-Mar-2017 to Wed, 22-Mar-2017	Mon, 20-Mar-2017	1st Option - Not Holding Space	115.00

**Concessions or Contractual Requirements** To be determined.

**Key Contact Information**

**Contact Name** Linda Hoffman **Email Address** LHoffman@PRMhotels.com  
**Organization** PRM Hotels **Phone** 4077454988  
**Title** Director of Sales

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**Sleeping Room Availabilities**

**Sleeping Room Needs Met?** Yes

**Additional Information** All guest rooms with microwave and refrigerator  
FREE Express Start Breakfast Bar  
FREE Wi-Fi  
FREE Parking  
New build construction hotel opened in December 2013  
Ranked #2 TripAdvisor Orlando out of #334 hotels

**Preferred (Mon, 20-Mar-2017 to Wed, 22-Mar-2017)**

**Availability** 1st Option - Not Holding Space **Check-in Date** Mon, 20-Mar-2017

**Do all guest room rates include breakfast?** No

**Do all guest room rates include tax?** No

**Applicable Taxes** No taxes have been selected

Day	Any (Run of House)		Single (1 Bed)		Double (2 Beds)		Suite		Staff	
	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)
Mon, 20-Mar-2017	17	115.00								
Tue, 21-Mar-2017	17	115.00								

**Additional Fees**

**Occupancy** 12.500%

**Estimated Costs**

Item	Cost Type	Amount	Quantity	Tax(%)	Tax/Service	Note
Miscellaneous Costs - Facility Fee	N/A					
Miscellaneous Costs - Housekeeping	Complimentary					
Miscellaneous Costs - Internet - Guest Room	Complimentary					
Miscellaneous Costs - Internet - Meeting Room	Complimentary					
Miscellaneous Costs - Parking Fee - Self	Complimentary					
Miscellaneous Costs - Parking Fee - Valet	N/A					
Miscellaneous Costs - Resort Fee	N/A					

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**Additional Questions**

**1. Rates quoted are applicable \_\_\_\_ days pre-meeting. (Comment) (Required)**

3

**2. Rates quoted are applicable \_\_\_\_ days post-meeting. (Comment) (Required)**

3

**3. Please indicate which concessions are agreed to:**

Comp wifi in the guest rooms

2 upgrades at group rate

Comp shuttle to/from 11050 Lake Underhill Rd, Orlando, 32825 (Comment)

Comp Wi-Fi

2 upgrades to suite at group rate; names provided by planner on rooming list.

(We do not operate a shuttle.)

**4. What is the cost of breakfast vouchers for your restaurant? (Comment)**

NA

Rate includes free Express Start Breakfast Bar

**5. If you are a Hilton, Hyatt, Starwood or Omni hotel, do you agree to a 100% cancellation/rebook for 12 months? If not, what percentage and for how long? (Comment)**

NA

**6. How far is your hotel from 11050 Lake Underhill Rd, Orlando, 32825 (Comment)**

4 miles east

**7. Hotel Website (property specific): (Comment) (Required)**

[www.hiexpress.com/orlandoeast](http://www.hiexpress.com/orlandoeast)

**8. What are your additional charges (ie Maid, portorage, resort fees, etc.)? Please include with amounts and inclusions and note which charges are mandatory. (Comment) (Required)**

None

**9. Is there a charge for self and/or valet parking per day? Please indicate amounts. (Comment) (Required)**

Complimentary self parking.

Valet Parking not available.

**10. What is your nearest major airport and what is the distance (both miles and time)? What are the round trip shuttle and/or taxi costs? (Comment) (Required)**

MCO/Orlando International Airport: 18 miles/30 minutes highway driving

**11. What amenities and activities does your hotel have on or near the property? (Comment) (Required)**

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Outdoor Pool/Fitness Room/ Sundry Shop/ Guest Laundry

Waterford Town Center with dining and shopping: 1 mile

Congo River Golf: across street

Firkin Kegler Entertainment Center: 1 mile

Cocoa Beach: 45 miles

**12. What renovations have your property either recently completed or has on schedule? (Comment) (Required)**

New Build Hotel; Opened 12/3/2013

#2 on Tripadvisor Orlando out of #334 hotels

**13. HelmsBriscoe will be paid a placement fee which is non-cancelable and non transferable to any other party for the booking of this meeting. HelmsBriscoe is acting with full consent and the client is aware of the placement fee payable to HelmsBriscoe by your organization. (Multiple choice) (Required)**

I agree that HelmsBriscoe will be paid a placement fee

**14. Indicate your agreement to the placement fee by providing your name, title and the date of your response in the area below. (Comment) (Required)**

Will pay 10% commission/placement fee on consumed room nights 30 days after group departs.

Linda L Hoffman

DOS

March 6, 2017

**15. Accounts Payable Contact First & Last Name: (Comment) (Required)**

Bruce Grube

**16. Accounts Payable Phone Number: (Comment) (Required)**

407-203-8585

**17. Accounts Payable Email Address: (Comment) (Required)**

BGrube@prmhotels.com

**18. Accounts Payable Fax: (Comment) (Required)**

407-203-8686

**19. Please indicate in the space below your contact name, hotel address, phone number, and email address - if it differs from the contact information on the response sheet provided in this RFP. (Comment)**

NA

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**Additional Files**

File Name	Type	Size	Upload Date
<a href="#">MCOQT-HIEX-Orlando East UCF-King-9814t-_low res.jpg</a>	Image (.jpg)	443 KB	Mon, 06-Mar-2017
<a href="#">MCOQT-HIEX-Orlando East UCF-Exterior-9897-_low res.jpg</a>	Image (.jpg)	546 KB	Mon, 06-Mar-2017
<a href="#">MCOQT-HIEX-Orlando East UCF-Exterior-9897-_low res.jpg</a>	Image (.jpg)	546 KB	Mon, 06-Mar-2017
<a href="#">MCOQT-HIEX-Orlando East UCF - 2Queen (1 of 1)-_low.jpg</a>	Image (.jpg)	426 KB	Mon, 06-Mar-2017
<a href="#">MCOQT-HIEX-Orlando East UCF-Lobby-9693-_low res.jpg</a>	Image (.jpg)	598 KB	Mon, 06-Mar-2017